DOMESTIC PREPAREDNESS JOURNAL

Advertising Pricing

Since 1998, the Domestic Preparedness Journal has informed emergency management professionals and government officials about developments in emergency preparedness. disaster response, and resiliency. Publications in the Domestic Preparedness Journal, Domestic Preparedness Website, Articles Out Loud, and the DPJ Weekly Brief provide access to policymakers and decision-makers in emergency management fields. Through targeted placement in the Domestic Preparedness publications, your company will benefit from the opportunity to share your products and services with an informed and engaged community of readers.

The expansion of the journal, and our publications, is directly related to our joining with the Texas Division of Emergency Management under the Texas A&M University System. We are more dedicated than ever to meet the needs of our community and look forward to serving the members of the community with exceptional articles written by professionals for professionals.

To expand opportunities for your company to reach large numbers of relevant professionals, the following options are available for investment.

DPJ WEEKLY BRIEF PLACEMENTS

Brief Sponsor \$500 Article Sponsor \$300

MONTHLY JOURNAL PLACEMENTS

Full Page Ad \$1,000 Half-Page Ad \$750

ARTICLES OUT LOUD PLACEMENT

15 second Audio Ad 15 second Audio Ad

\$1,000

MONTHLY WEBSITE CHANNEL PLACEMENTS

Preparedness/Resilience	\$1,000
Healthcare/Commentary	\$1,000
Updates	\$500
Reports	\$500
Home/Calendar	\$2,000

To further discuss these opportunities please contact us at 512-803-7905.